



Seattle Works Day – May 22, 2010 Sponsorship Opportunities

About Seattle Works

Seattle Works **informs**, **connects** and **inspires** people in their 20s and 30s to take action in our community. We offer people opportunities to serve as active volunteers, informed voters, savvy charitable donors and knowledgeable community leaders.

Last year alone, we engaged our participants in the following ways:

- facilitated 25,000+ hours of volunteer service, including 220 projects benefitting local organizations, a mentoring group, and a service trip to Thailand
- trained 140 people on stepping up to nonprofit boards and public commissions
- produced a nonpartisan Candidate Guide and two meet-the-candidate events

From one-time service projects to board training to dialogues with elected officials, we're here to get you connected.

A member of Hands On Network, our goal locally is to harness and enhance the energy, creativity and diversity of our participants to build a thriving community.

Who is the Seattle Works community?

We engage community-minded young professionals who want to gain knowledge, develop skills, make connections and give back. Our organization also attracts community leaders, nonprofits and civic groups who care about this generation's involvement.

While there's no such thing as a "typical" Seattle Works participant, you're most likely to find that someone involved with us is **between the ages of 25 and 35 and has a college degree**. Approximately 3,000 people participate in our programs annually, with a total of 10,000 people in our overall network. Our Weekly Email reaches 4,000 subscribers.

For more information, contact Associate Director Tara Smith at tara@seattleworks.org or 206.324.0808 x3.



Partnering with Seattle Works is a valuable investment in the health of our region and positions your organization as a champion of community involvement.



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Take Action: Seattle Works Day 2010

What kind of impact could we make if 1,500 people all stepped up to strengthen our community on the same day?

Come find out! Seattle Works Day mobilizes teams of co-workers, friends and other social and professional groups at service projects throughout the city, followed by a celebration.

Projects

12:00-3:30 pm at parks, schools and neighborhood gathering places

Party

3:30-5:30pm with food, drinks and entertainment at Seattle Center

Purpose

- 1) to provide an easy, effective and inspirational service opportunity
- 2) to enhance the health and vibrancy of Seattle and its neighborhoods
- 3) to raise money for Seattle Works' year-round community engagement programs
- 4) might as well have a little fun while we're at it.

Join us in our effort to deliver 5,000 hours of service in a single day!

What People are saying about Seattle Works Day

Our participant survey produced the following results:

- 89.6% said they were either somewhat or very satisfied with Seattle Works Day
- 93.8% would recommend the event to someone else
- 79.2% were inspired to do more in the community as a result of Seattle Works Day

“Seattle Works Day went splendidly on Saturday. I hope the volunteers felt the same. They made a huge huge huge difference at Concord and Brighton -- you can really see the fruits of their labor. As always, Seattle Works volunteers (and employees!!) are a joy to work with.”

– Gretchen DeDecker, Seattle Schools

“It was a pleasure to help out. A major part of our People First philosophy is to encourage and nurture an engaged workforce, engaged, not only, in the workplace but in the community. Speaking for the entire FedEx team we are extremely happy that you are pleased with the results.”

– Jim Carl, FedEx



Get ready for a day of teambuilding and fun!



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Supporting Sponsor: \$10,000



- **Prominent logo placement** on event t-shirt, registration web page and participant e-thank you
- **Year-round logo recognition** on Seattle Works homepage
- **Corporate banner and exhibition booth** at Seattle Works Day AfterParty
- **Complimentary participation for up to 250 people**; company project to be a **designated media site**

Contributing Sponsor: \$5,000



- **Logo placement** on event t-shirt and registration web page; name placement in participant e-thank you
- **Corporate banner or exhibition booth** at AfterParty
- **Complimentary participation for up to 100 people**

Site Sponsor: \$2,500



- **Name placement** event t-shirt, registration web page and participant e-thank you
- **Complimentary participation for up to 50 people**

Team Sponsor: \$1,000



- **Name placement** on event t-shirt
- **Complimentary participation for up to 25 people**



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Take action with Seattle Works all year long!

We hook up volunteers

Hot Projects are designed for even the busiest individuals. These one-time commitments lead by fellow Seattle Works volunteers allow participants to experience different kinds of volunteering without any long-term obligation. We host approximately ten projects each month.

Team Works makes volunteering easy, educational and social. Participants join a team that completes four projects – one project per month – and each project is hosted by a different nonprofit focused on a different set of community issues. Teams kick off six times a year.

Service Trips are intensive service opportunities where volunteers hit the road. Trips range from a weekend in the Cascades to a week in New Orleans to ten days in Peru!

Men's Mentoring Group (in partnership with Treehouse) brings together a group of adolescent boys in the foster care system with a team of adult mentors.

Corporate Service Projects enable you and your colleagues to take advantage of our expertise in managing team-based volunteer opportunities. Top companies contract with Seattle Works to get their employees connected.

We build leaders

The Bridge is a training program that gives individuals the tools and resources to serve on nonprofit and public boards. Upon completion, participants are provided with support and guidance in transitioning to a nonprofit board or public commission role.

HandsOn Leadership equips you with the best practices in volunteer engagement and how to develop volunteer projects, while growing your understanding of your own leadership capacity. It's a training course, plus a project leadership experience.

We facilitate influence

Candidate Guide asks candidates for local office questions about the values our generation holds dear: accountability, transparency, innovation and action.

The Ballot Party provides an opportunity to discuss issues and candidates over cocktails and appetizers before the Primary Election.

Speed Candidating puts participants directly in touch with candidates for local office in a personalized setting designed to foster positive, meaningful interactions.

We get you connected

Sign up for the **Weekly Email** and be one of 4,000+ subscribers who receive energetic, informed updates on volunteer opportunities, civic events and community news from all over town.

Visit www.seattleworks.org, become a fan on **Facebook** and/or follow us on **Twitter**. You've got options!